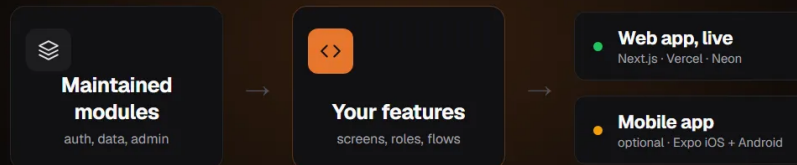


Your MVP, production-ready from day one.

Get your idea live fast with a web app that can grow into the real product, not a throwaway prototype. We start from Kikstart's maintained modules, build your features on top, and deploy it on Vercel and Neon.

WEB APP MVP

Your MVP, on real foundations. Production-ready from day one.



HOW IT WORKS

01 / 04

Start from modules

Sign-in, users and roles, the database, the admin shell and the deployment are already built and maintained, so no week is spent on plumbing.

02 / 04

Build your features

Your core flows, screens and rules are built on top by an engineer working AI-first with Claude Code.

03 / 04

Deploy for real

The app runs on Vercel with a Neon Postgres database of its own, the same production stack Kikstart itself runs on.

04 / 04

Grow it, or add an app

The code is TypeScript and Next.js you can keep building on. Advanced can add an iOS and Android app on the same backend.

Manage your app the day it launches.

Every MVP ships with a working admin over its data, built on Kikstart's grid and form blocks, so you run your application from the start instead of waiting for a back office to be built.

✓ Data grids

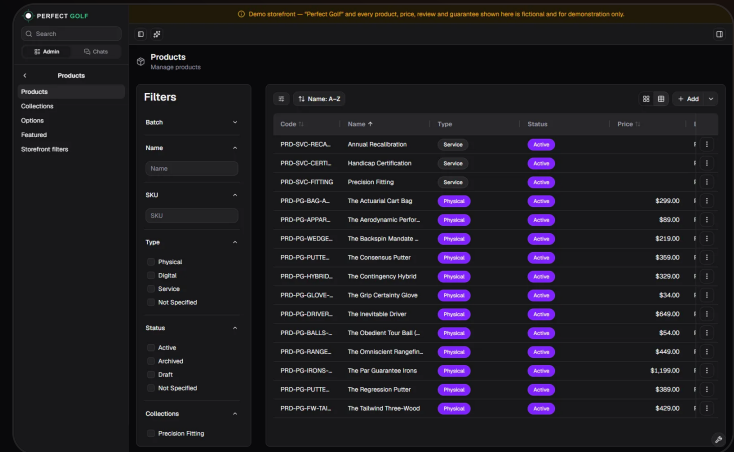
Filters, sorting, search, card and table views, and export to a spreadsheet, over every table your app keeps.

✓ Edit forms

Tabbed record pages such as Details, Files, Pricing and History, with validation and the fields your data needs.

✓ Maintained, not bespoke

The same blocks run every Kikstart app, so the admin keeps improving as the blocks do.



IN EVERY PACKAGE

✓ Production code, not a prototype

TypeScript, Next.js and PostgreSQL, structured to grow into the real product rather than be thrown away.

✓ Help shaping the scope

More than 25 years of building business software goes into deciding what the MVP needs first, not only into building it.

✓ Your own database

A Neon Postgres database of its own from day one, never a table shared with anyone else.

✓ Yours to keep

You own everything built for your project, with a perpetual licence to the Kikstart foundation it runs on. A Kikstart plan keeps that foundation updated, if you want it; the app works without one.

THE PROBLEM

Most MVPs are built twice. The first version is a prototype that proves the idea and cannot carry real users, and the second is the rewrite once it has to. Or the budget goes on sign-in, roles, a database and deployment before a single feature your users care about exists.

Kikstart starts somewhere else. Every app begins on the same maintained modules our own products run on, so the plumbing is done on day one and your budget goes on what makes your product different. It is built AI-first, by an engineer working with Claude Code, which is why the timelines are short without cutting corners on the architecture.

PACKAGES

Prices in US dollars, fixed before we start. Nothing is billed by the hour.

STARTER

Sign-in plus one core feature

\$1,200

10-day delivery · 1 revision

Authentication and one core feature your users can create, view, edit and delete, deployed on Vercel and Neon.

- ✓ Sign-in and user accounts
- ✓ One core feature, end to end
- ✓ Admin grid and edit form for its data
- ✓ Deployed on Vercel and Neon
- ✓ Source code and setup file

STANDARD

A working product

\$2,500

21-day delivery · 2 revisions

Up to five screens, user roles and email notifications, deployed on Vercel and Neon.

- ✓ Everything in Starter
- ✓ Up to 5 screens
- ✓ Admin grids and tabbed edit forms for your data
- ✓ User roles and permissions
- ✓ Email notifications

ADVANCED

Web plus AI or mobile

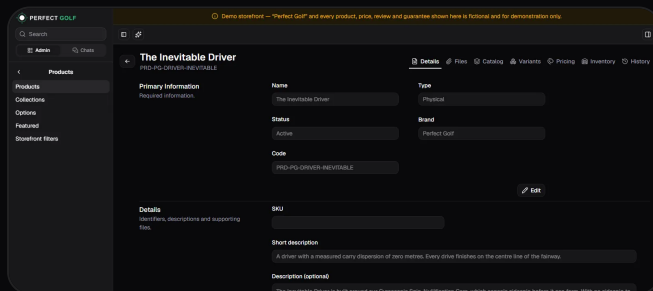
\$5,000

35-day delivery · 3 revisions

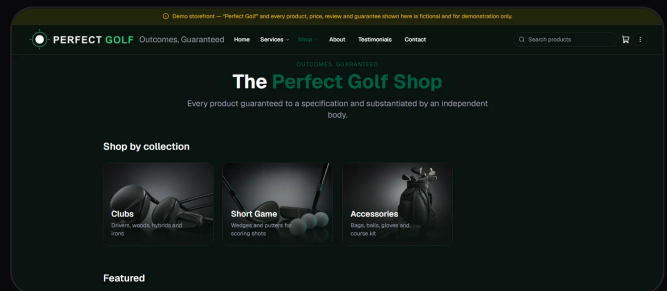
Everything in Standard, plus an AI feature or a branded iOS and Android app on the same backend, with app store builds for the mobile option.

- ✓ Everything in Standard
- ✓ An AI feature, or an Expo iOS and Android app
- ✓ App store builds for the mobile option
- ✓ One backend shared by web and mobile
- ✓ One admin over web and mobile data

RUNNING IN KIKSTART TODAY



An edit page in the Perfect Golf demo admin. Each record opens on tabs for its details, files, pricing and history.



Perfect Golf, a demo storefront built on Kikstart. The shop, its collections and its products all come from maintained modules.

WHAT WE NEED TO START

- ✓ **Your idea and main flows**
A short description of the product and the few things a user must be able to do in it.
- ✓ **Who the users are**
Customers, staff, admins, and what each of them should and should not be able to see.
- ✓ **Designs or examples**
Any sketches, designs or existing apps you like, so the look and flow start close to what you want.
- ✓ **Store accounts, for the mobile option**
Ideally your own Apple Developer and Google Play accounts, with us invited as a developer. If that is not practical, we can publish under Kikstart's accounts.

01 / 04

Shape the scope

We turn your idea into the screens, roles and flows the first version needs, and agree the package.

02 / 04

Start from modules

Your app is set up on Kikstart's maintained modules, with its own database, sign-in and deployment in place.

03 / 04

Build and preview

Your features are built on top and you review them on a live preview as they land.

04 / 04

Launch and hand over

The app goes live on Vercel and Neon, with source code, setup instructions and a walkthrough, then your revision rounds.

QUESTIONS

Is this a prototype or the real thing?

The real thing. It is built in TypeScript, Next.js and PostgreSQL on the same production stack Kikstart runs on, so the MVP can grow into the product instead of being rewritten.

Do I own the code?

You own everything built for your project. It sits on the Kikstart foundation (sign-in, admin, data modules), which you get a perpetual licence to use and modify for your app. Optional updates to the foundation are available on a Kikstart plan.

Whose app store accounts are used?

Ideally yours. Publishing under your own Apple Developer (about \$99 a year) and Google Play (about \$25 once) accounts means you own the listing outright, and we help you set them up. If that is not practical, we can publish under Kikstart's accounts and transfer the app to you later.

Why start from Kikstart's modules instead of a blank repo?

Sign-in, roles, the database and the admin shell are already built and maintained, so your budget goes on the features that make your product different, and it is delivered faster.

What does it cost to run?

Vercel and Neon both start on low or free tiers, so a typical MVP costs tens of dollars a month to host at first. We estimate your running costs before we start.

What if Apple or Google rejects the app?

We fix technical issues a reviewer raises at no extra cost, within the agreed scope. Approval is not guaranteed. Rejections over content, business model or store policy, such as payments, user-generated content or a missing privacy policy, are yours to resolve, and we advise on what is needed.

Do I get an admin to manage my data?

Yes, from day one. Every MVP includes admin grids with filters, sorting, search and export, and tabbed edit forms over your data, so you can manage your application without waiting for a back office to be built.

Can we add a mobile app?

Yes. Advanced includes an iOS and Android app built with Expo on the same backend, and a Starter or Standard client who wants one can upgrade to Advanced or ask us for a quote.

Ready to start?

Tell us what you need and we will confirm the package, the price and the delivery date.

hello@kikstart.ai
kikstart.ai/contact